



EC'd Yes    Last Received: 08/30/2012 12:09 PM    Showing Buylines: All Rep & Sta Revised Lines

Station WVBT-TV NORFOLK, VA.		Agency ( ) SMART MEDIA GROUP		Rep Firm							
Advertiser ( ) ALLEN FOR SENATE		814 KING STREET - SUITE 200		Sales Office ( ) PHILADELPHIA							
Product GEORGE ALLEN		ALEXANDRIA, VA 22314		Salesperson ( ) ANJIE BRADY							
Estimate# 904910		Agency C/P1/P2/E ALLN/ORDR/904910		Salesperson Phone# 215-567-6005							
Buyer Michele Brooks		Flight Dates 09/04/2012 - 09/10/2012		Salesperson FAX# 215-567-5938							
Phone#		Hiatus Weeks									
Fax#											
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
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---REPORT TOTALS---

Report Totals: 5 / \$5,250.00

---SALES MONTHLY TOTALS---

Sep 12: 11 / \$9,650.00  
Sales Totals: 11 / \$9,650.00  
Station Totals: 11 / \$9,650.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$60,313	CATV 0%	WAVY 29%	WGNT 0%	WPXV 0%	WTKR 24%
		WTVZ 0%	WVBT 16%	WVEC 31%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE